

## **Courier Tracking Features Including GPS Location**

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Tracking packages that people ship is one of the things that courier companies focus strongly on these days, because customers have spoken frequently on the fact that improve tracking features are one of the things that they look for most in a courier company. This is why most of the companies that offer Arkansas delivery service have now gone far beyond the way tracking systems were implemented in the old days. Instead, most now rely on real time GPS tracking of packages.

GPS stands for global positioning system, and it is a technology by which a device locates itself in space by triangulating the signals between satellites. When a courier vehicle is outfitted with GPS technology the dispatch office can use those units to instantly locate where those vehicles are at any exact moment.

It goes a bit further than that though. Modern GPS technology has made it so that the software in place with the courier companies integrates with those devices. Then, all you have to do is go online to check the status of your shipment. Simply enter the reference number that you were given at the time of your order in the GPS tracking box provided on your courier's website. Then, you can tell exactly where your package is at that exact moment.

The reason that more and more couriers are now offering this as a tracking option is that the cost of GPS tracking has gone way down recently. Now, individual GPS units, smart phones with GPS capability, and handheld courier units are all much more affordable than they were in the past. Courier companies now generally see that the gain in customer satisfaction is worth the expenditure to implement this system.

GPS tracking of courier packages is becoming the standard up against which the entire delivery industry is held. If you encounter a courier company that does not offer GPS tracking, you may want to think long and hard about whether or not they are a company that you want to do business with. Don't talk yourself into it simply because you don't require GPS tracking of your package. As a commonly accepted standard, the lack of this shows that they are behind the industry, and you may later find them missing other features, which could be of use to you. Also, most courier companies now offer GPS tracking free of charge, don't be tricked into paying a surcharge for something if you don't need it.